

Integrated Multimedia Project (5 ECTS credits)
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Location: Mirandela Campus
Partners: Bragança Polytechnic University (Portugal), Stefan cel Mare University of Suceava (Romania), University of Silesia in Katowice (Poland), Universitatea Politehnica Timisoara (Romania)
Calendar: Virtual component starting 29/02/2024, ending 27/04/2024. Physical component starting 29/04/2024 ending 03/05/2024.
Contents: At the end of the course, students should be capable of constructing a comprehensive understanding of the development of multimedia projects within a work context. They should be able to conduct research studies to successfully execute a project in a real-world setting, plan and execute projects using design methodologies, master the creation of fully integrated multimedia products, apply systemic methodologies in a professional context, plan, and design projects according to actual scale specifications, develop an integrated communication structure, and collaborate effectively within multidisciplinary teams. The theme for Project BIP is “Local Marketplaces Media”.